Steering Committee:

Organizers:

Vietnam IT○
CONFERENCE
2019

ITPC

Q7SC
SOFTWARE CITY

VNIT○
Alliance

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation

vnito2019.vnito.org

contact@vnito.org

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+84 8888 77 584 (Ms. Tam)

Vietnam ITO Conference is a bi-annual event, which is organized by VNITO Alliance, Quang Trung Software City (QTSC), Investment & Trade Promotion Centre (ITPC) and partners, in order to promote the Vietnam IT industry, gather Vietnam software enterprises and create an effective bridge between Vietnamese IT companies to the world.

Vietnam ITO Conference assists buyers and service providers to network, cooperate and discuss trends, issues, and opportunities related to software services.

21 exhibition counters

102 business matching sessions

33 Vietnam ITO Excellence Awards

~ 500 participants
100+ international guests
24 speakers
(*80% international speakers*)

http://vnito2015.vnito.org

CONFERENCE 2017 OVERVIEW

MOU Signing

Silicon Valley Forum, USA

Vietnam IT Development Group (VIDG), USA

Shonan Industrial Promotion Foundation (SIPF), Japan

500+ participants
(120+ international guests)
32 speakers

200+ business matching sessions

39 exhibition counters

http://vnito2017.vnito.org

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation

VENUE
Tan Son Nhat Hotel, 202 Hoang Van Thu, Ward 9,
Phu Nhuan District, Ho Chi Minh City, Vietnam

TIME
October 23-25, 2019

*Inheriting the success of Vietnam ITO Conferences 2017 and 2015 that gathered hundreds of international participants around the world, Vietnam ITO Conference 2019 will be organized in Ho Chi Minh City (Vietnam) on **October 23-25, 2019** with the main theme **"Vietnam – The Emerged Destination for Innovation"**.*

*Prepared to attract **more than 1000 interactions** on the ground and congregate more than 100 Vietnam solutions providers in diverse fields, Vietnam ITO Conference 2019 sets goals to create a platform for companies to introduce their products, services, and IT solutions including hardware, software, and not just outsourcing. This is where buyers and sellers around the world come and meet, connect and explore business opportunities by theme or category. This year the event also showcases tech solutions "made in Vietnam" as well as the nation's innovation capacity.*

This event aims to provide you with in-depth understanding of the dynamic innovation and technology landscape of Vietnam as well as to facilitate your search for the right partners for your next digitalization and post-digitalization strategies. In particular, the participants includes but not limited to:

Innovation-driven firms seeking ITO/BPO solutions in Vietnam

Solution providers to introduce innovative products & solutions

Explorers in quest of case studies on new technologies to enhance competitive advantages

Entrepreneurs and tech people seeking effective platform for networking/business matching

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WELCOME DRINKS

OCTOBER 23, 2019

CONFERENCE & PANEL DISCUSSION

OCTOBER 24, 2019

BUSINESS MATCHING & NETWORKING

OCTOBER 24, 2019

EXHIBITION

OCTOBER 24, 2019

SITE VISIT

25 OCTOBER 2019

Vietnam IT CONFERENCE 2019

EVENT AGENDA

PRE-EVENT DAY: Welcome Drink **Time: 17:00 – 20:30, Oct 23, 2019**	
17:00 – 18:00	Registration
18:00 – 18:30	Welcome Remarks
18:30 – 20:30	Networking
DAY 1: Main Conference, **Time: 8:00 – 21:00, Oct 24, 2019**	
08:00 – 08:30	Registration
08:30 – 09:00	Welcome – Opening Remarks
09:00 – 09:30	MOU Signing Ceremony
09:30 – 10:00	Session 01: Vietnam Tech Outlook
10:00 – 10:30	Session 02: How Vietnam fosters innovation and digitalization?
10:30 – 10:45	Tea-break – Networking – Exhibition visit
10:45 – 12:00	**Panel Discussion 01: Innovations (AI/ML, Block chain, Big Data, IOT)** *On the forefront of innovation in the areas of AI, Block chain, Big Data, IOT, ect.), should Vietnam tech companies be ready to earn more opportunities in this challenge?*
12:00 – 13:30	Luncheon

Vietnam IT CONFERENCE 2019

DAY 1: Main Conference **Time: 8:00 – 21:00, Oct 24, 2019**			
13:30 – 15:00	**Panel Discussion 02: Tech Talents** *Capabilities and competencies of Vietnam IT workforce. Assessment of IT workforce and education system. Best practices in hiring, building, training and keeping a winning IT team.*	**Panel Discussion 03: Digital Transformation** *Digital transformation is making waves worldwide. What Vietnam enterprises should do to boost and be power in this new era?*	**Business Matching Session**
15:00 – 15:30	Tea-break		
15:30 – 17:00	**Panel Discussion 04: Japan Market Development** *Japanese partners' success stories when working with Vietnam IT services companies. How to strengthen Vietnam – Japan cooperation.* *Best business model and/or new cooperation initiatives for Japanese & Vietnamese partners.*		**Business Matching Session**
17:00 – 18:00	Networking – Exhibition visit - Enjoying the cultural show		
18:00 – 21:00	Gala Dinner		
DAY 2: IT Companies Tour **Time: 8:00 – 16:30, Oct 25, 2019**			
08:00 – 11:30	Visiting Vietnam Top IT Companies		
13:30 – 16:30	Visiting Quang Trung Software City (QTSC)		

PROMOTION PROGRAM

Program	Location	Time
Asian IT Human Resource Exchange Promotion Project	Okinawa (Japan)	Feb 27, 2019
Fukuoka City Business Promotion Seminar 2019	HCMC (VN)	Mar 18, 2019
Building business in Silicon Valley - Easy and Simple !	HCMC (VN)	Apr 09, 2019
AI Development in Vietnam Seminar	HCMC (VN)	Jun 2019
Promotion Trip in Hue City	Hue (VN)	July 2019
Promotion Trip in Japan	Japan	July 2019
Promotion Trip in the USA	USA	Aug 2019
Press Conference – Vietnam ITO Conference 2019	HCMC (VN)	**Aug 2019**
Seminar: How to convey the message of the Enterprise to everyone	HCMC (VN)	Sep 2019
Seminar: How to succeed in international sales	HCMC (VN)	Oct 2019
Vietnam ITO Conference 2019	HCMC (VN)	**Oct 23-25, 2019**

News on VNITO Activities

Vietnam IT CONFERENCE 2019

PR CAMPAIGN

What

1. Promote Vietnam IT industry
2. Promote the conference and brand name of VNITO Alliance
3. Connect partners & customers
4. Build relationship and increase sales

Who

1. Foreign tech companies have outsourcing needs
2. Vietnam IT companies & solutions providers
3. Vietnam & foreign companies in each industry: finance - banking, e-commerce, logistics, etc., who are customers of solution providers
4. Others who wants to know more about Vietnam IT industry & innovation trends

How

1. Build a full-info website for event
2. Promote event information on communication channels of partners, associations, consulates in Vietnam & overseas
3. Social media channels: Facebook, Youtube, Eventbrite
4. Seminar, promotion trip to overseas and cities in Vietnam
5. Media partners: TV news, banner, articles about the event

Where

1. Vietnam
2. Japan
3. USA / North-Amercia
4. Europe
5. Asia- Oceania

Vietnam IT CONFERENCE 2019
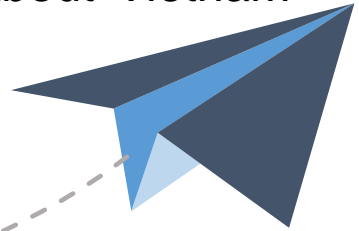
EVENT TICKETS

Welcome Drink	Conference	Conference
500.000 VND	**1.000.000 VND**	**2.000.000 VND**
	Regular	VIP
18:00 – 20:30 Oct 23, 2019	08:00 – 17:00 Oct 24, 2019	08:00 – 21:00 Oct 24, 2019

Regular Seat
No Gala Dinner
No Gift Voucher
Online Guide

VIP check-in
VIP Seat
Gala Dinner
Gifts/ Voucher
Hardcopy Guide

Full-day admission
+ Listening to 2 conference sessions & 8 panel discussions
+ Meeting with over 30 influential speakers in IT and other sectors
+ Connecting with more than 500 potential customers & partners
+ Contacting with 100 famous journalists
+ Visiting over 50 IT solution counters

Material Package:
+ Online booklet included speaker bio, company info in B2B and Exhibition

Tea-break all day, Lunch buffet

FREE ADMISSION for:
- Overseas clients (Headquater/ Brach is not located in Vietnam)
- Non-IT Clients who agree to join the business matching session with Vietnamese IT service providers.

➢ VAT is not included
➢ The price based on Drinks & Food costs, can be changed following to the venue

EVENT ADVERTISING

> VAT is not included

20% Discount for 5 units

5.000.000 VND	10.000.000 VND	10.000.000 VND	5.000.000 VND
VNITO Member Booklet	**Exhibition Counter**	**B2B Table**	**Conference Booklet**
2.000.000 VND/ information page 3.000.000 VND/ advertising page	**08:00 – 19:00 Oct 24, 2019**	**13:30 – 17:00 Oct 24, 2019**	Distributed to all participants of event
Price on 1 Advetising page	**First come, first served**	**Free for overseas/ potential buyers**	**Price on 1 page**
A5 size English Printed & Online version	1 counter (2m*2m) 1 table & 2 chairs 1 constructed backdrop Free tea-break all day	1 table (2m*1m) 06 chairs + 01 standee Table + number head Free tea-break & water for half-day	**A5 size** English Printed & Online version

EXHIBITION LAYOUT

http://vnito2019.vnito.org/exhibition.html

Sample of Business Matching Slot & Layout

BUSINESS MATCHING

http://vnito2019.vnito.org/b2b.html

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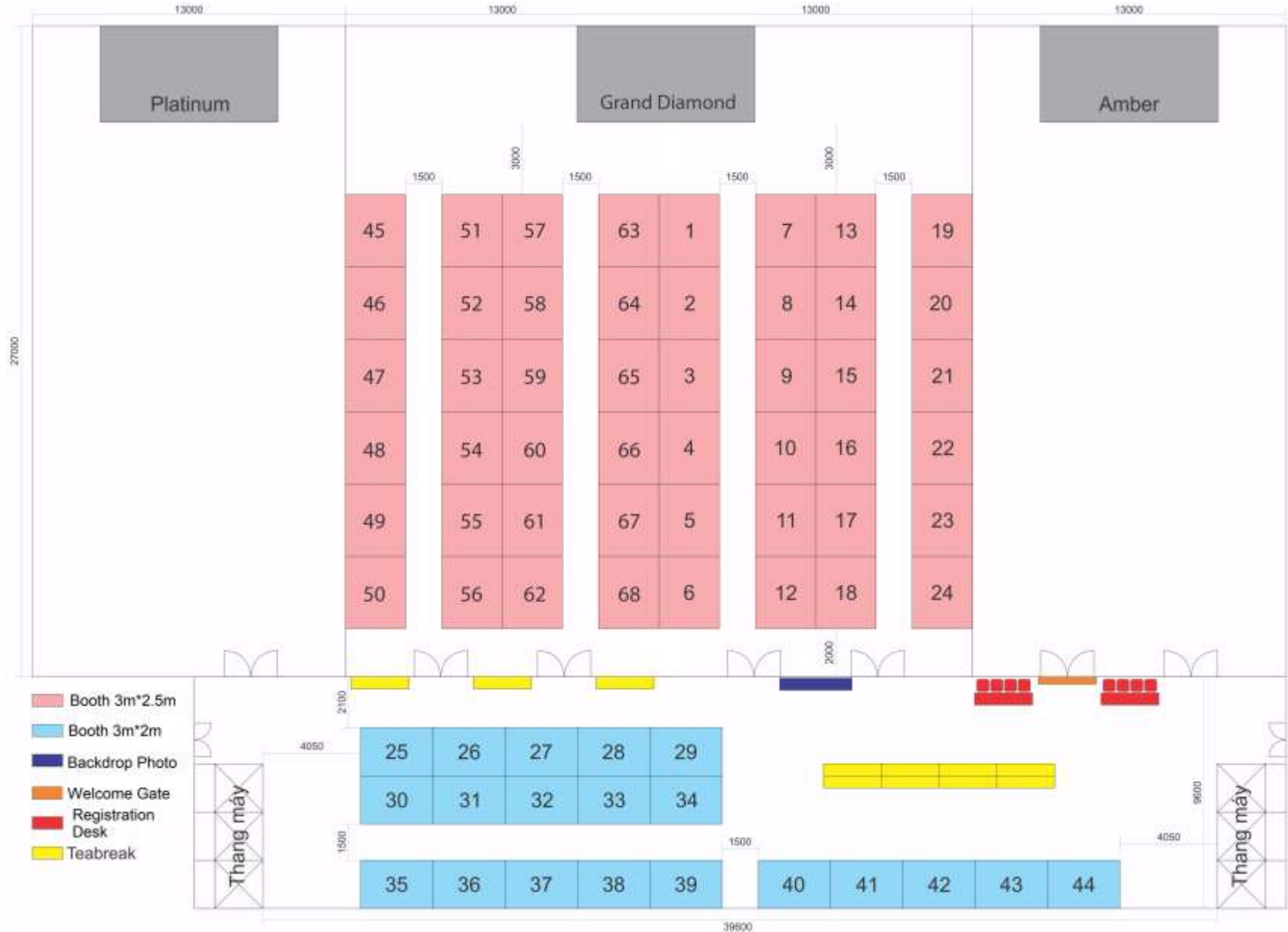
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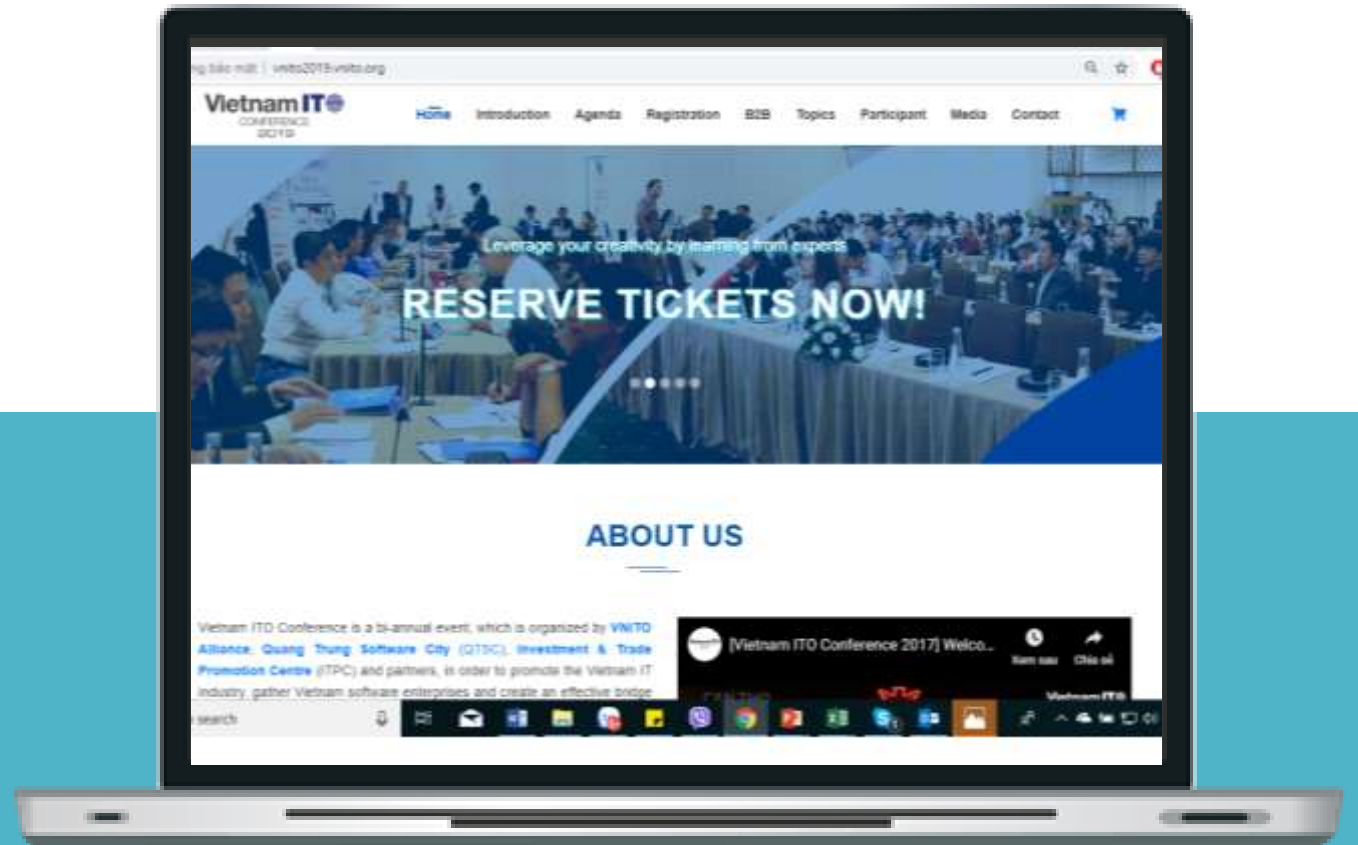
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Vietnam ITO Conference 2019

Sponsorship Levels & Benefits

Sponsorship Brief

Leaflet

Vietnam ITO Conference 2017

Photo Report

Mainstream Report

Social Report

Vietnam ITO Conference 2015

Final Report

Media Report

DOWNLOADS

CONTACT US

Feel free to contact us for further information. We're pleased about it!

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