

Steering Committee:



Organizers:



Vietnam IT 
CONFERENCE
2019

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation



vnito2019.vnito.org



contact@vnito.org



+84 8888 77 602 (Ms. Nga)
+84 8888 77 584 (Ms. Tam)

Vietnam ITO Conference is a bi-annual event, which is organized by VNITO Alliance, Quang Trung Software City (QTSC), Investment & Trade Promotion Centre (ITPC) and partners, in order to promote the Vietnam IT industry, gather Vietnam software enterprises and create an effective bridge between Vietnamese IT companies to the world.

Vietnam ITO Conference assists buyers and service providers to network, cooperate and discuss trends, issues, and opportunities related to software services.



21 exhibition counters

102 business
matching sessions

33 Vietnam ITO
Excellence Awards



~ 500 participants
100+ international guests
24 speakers
(80% international speakers)





Silicon Valley Forum, USA

Vietnam IT Development
Group (VIDG), USA

Shonan Industrial Promotion
Foundation (SIPF), Japan



**MOU
Signing**

500+ participants
(120+ international guests)
32 speakers

200+ business
matching sessions

39 exhibition
counters

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation



VENUE

Tan Son Nhat Hotel, 202 Hoang Van Thu, Ward 9,
Phu Nhuan District, Ho Chi Minh City, Vietnam



TIME

October 23-25, 2019

*Inheriting the success of Vietnam ITO Conferences 2017 and 2015 that gathered hundreds of international participants around the world, Vietnam ITO Conference 2019 will be organized in Ho Chi Minh City (Vietnam) on **October 23-25, 2019** with the main theme “**Vietnam – The Emerged Destination for Innovation**”.*

*Prepared to attract **more than 1000 interactions** on the ground and congregate more than 100 Vietnam solutions providers in diverse fields, Vietnam ITO Conference 2019 sets goals to create a platform for companies to introduce their products, services, and IT solutions including hardware, software, and not just outsourcing. This is where buyers and sellers around the world come and meet, connect and explore business opportunities by theme or category. This year the event also showcases tech solutions “made in Vietnam” as well as the nation’s innovation capacity.*

This event aims to provide you with in-depth understanding of the dynamic innovation and technology landscape of Vietnam as well as to facilitate your search for the right partners for your next digitalization and post-digitalization strategies. In particular, the participants includes but not limited to:

Innovation-driven firms seeking ITO/BPO solutions in Vietnam



Solution providers to introduce innovative products & solutions

Explorers in quest of case studies on new technologies to enhance competitive advantages



Entrepreneurs and tech people seeking effective platform for networking/business matching

1,000+
Engagements

150+

OVERSEAS GUESTS

From multinational and hi-tech companies from all over the world (USA, Japan, Singapore, Korea, other Europe and Asia countries)



100+

SOLUTIONS PROVIDERS

Top Vietnam tech enterprises

300+

LOCAL GUESTS

Top Vietnam IT services enterprises
IT Training Centers in Vietnam
Diplomatic agencies, Consulate
Vendors from banks, financial,
commerce, healthcare & other fields
Media & Press

ORGANIZING COMMITTEE



AN NGUYEN
Managing Director, Luxoft



AN MAI
President, IMT



CHI NGUYEN
Engagement Manager,
NashTech VN



CUONG NGUYEN
Managing Director,
NashTech VN



DAI TRAN
Managing Director,
KMS Technology



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Marketing Leader,
DIGI-TEXX VN



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BDM, BeeSight Soft



LONG VUONG
VP, LogiGear VN



LONG LAM
CEO, QTSC



NHUAN LAI
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CEO, FPT Software HCM



THANH TRAN
CEO, Success Software Services



TAI HUYNH
Founder, Kyanon Digital



THUAN TRAN
CEO, Xoontec



TOAN NGO
VP, GCS



TUAN VU
General Secretary, HCA

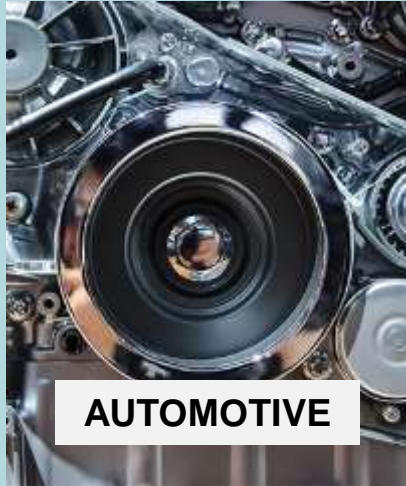


VAN DANG
CEO, Savvycom

SELECTIVE TOPICS



AGRITECH



AUTOMOTIVE

COUNTRY PAVILION



E-COMMERCE



**DIGITAL
TRANSFORMATION**



BPO



TECH TALENTS



INNOVATION



FINTECH

Oct 23, 2019

- Welcome Drink
- Networking

Oct 24, 2019

- Conference
- Panel Discussion
- Exhibition
- Business Matching
- Gala Dinner

Oct 25, 2019

- Software Park Tour
- Business Opportunities
- Onsite Exploration

WELCOME DRINKS

OCTOBER 23, 2019





CONFERENCE & PANEL DISCUSSION

OCTOBER 24, 2019

BUSINESS MATCHING & NETWORKING

OCTOBER 24, 2019





Shaping your future with ELCA
a pioneering Swiss IT company

Software Engineering

- Enterprise Application (Java / .NET)
- Web Development (Java/ .NET/PHP)
- Front End, UI / UX

System Integration

- Enterprise Content Management (ECM)
- Customer Relationship Management (CRM)
- Collaboration & Intranet
- Web Content Management System (WCMS)
- Website & Portal

EXHIBITION

OCTOBER 24, 2019

SITE VISIT

25 OCTOBER 2019



PRE-EVENT DAY: Welcome Drink

Time: 17:00 – 20:30, Oct 23, 2019

17:00 – 18:00 Registration

18:00 – 18:30 Welcome Remarks

18:30 – 20:30 Networking

DAY 1: Main Conference,

Time: 8:00 – 21:00, Oct 24, 2019

08:00 – 09:00 Registration

09:00 – 09:30 Welcome – Opening Remarks

09:30 – 10:00 Session 01: Vietnam Tech Outlook

10:00 – 10:30 Session 02: How Vietnam fosters innovation and digitalization?

10:30 – 10:45 Tea-break – Networking – Exhibition visit

10:45 – 12:00 **Panel Discussion 01: Innovations (AI/ML, Block chain, Big Data, IOT)**
On the forefront of innovation in the areas of AI, Block chain, Big Data, IOT, ect.), should Vietnam tech companies be ready to earn more opportunities in this challenge?

Panel Discussion 02: Automotive
You can find out most groundbreaking technologies in the automotive industry in this panel. Go hand-in-hand with major technology companies in order to deliver the most advanced, safest and most comfortable vehicles.

12:00 – 13:30 Luncheon

DAY 1: Main Conference

Time: 8:00 – 21:00, Oct 24, 2019

13:30 – 15:00	<p>Panel Discussion 03: Tech Talents <i>Capabilities and competencies of Vietnam IT workforce. Assessment of IT workforce and education system. Best practices in hiring, building, training and keeping a winning IT team.</i></p>	<p>Panel Discussion 04: E-Commerce <i>Vietnam is a land of opportunity for foreign and domestic e-commerce companies. Joining this panel for insights into the growth of Vietnam e-commerce.</i></p>
	Business Matching Session	
15:00 – 15:30	Tea-break	
15:30 – 17:00	<p>Panel Discussion 05: Digital Transformation <i>Digital transformation is making waves worldwide. What Vietnam enterprises should do to boost and be power in this new era?</i></p>	<p>Panel Discussion 06: Japan Market Development <i>Japanese partners' success stories when working with Vietnam IT services companies. How to strengthen Vietnam – Japan cooperation. Best business model and/or new cooperation initiatives for Japanese & Vietnamese partners.</i></p>
	Business Matching Session	
17:00 – 18:00	<p>Panel Discussion 07: Korea & Vietnam: win-win cooperation <i>How Korean tech companies can work with Vietnamese IT companies to get the win-win cooperation? New technologies in Korea, which Vietnamese companies can acquire to solve old problems and to increase competitiveness.</i></p>	
18:00 – 21:00	Gala Dinner	

DAY 2: IT Companies Tour

Time: 8:00 – 16:30, Oct 25, 2019

08:00 – 11:30	Visiting Vietnam Top IT Companies
13:30 – 16:30	Visiting Quang Trung Software City (QTSC)

PROMOTION PROGRAM

Program	Location	Time
Asian IT Human Resource Exchange Promotion Project	Okinawa (Japan)	Feb 27, 2019
Fukuoka City Business Promotion Seminar 2019	HCMC (VN)	Mar 18, 2019
Building business in Silicon Valley - Easy and Simple !	HCMC (VN)	Apr 09, 2019
AI Development in Vietnam Seminar	HCMC (VN)	Jun 2019
Promotion Trip in Hue City	Hue (VN)	July 2019
Promotion Trip in Japan	Japan	July 2019
Promotion Trip in the USA	USA	Aug 2019
Seminar: Managing knowledge base for organizations	HCMC (VN)	Aug 2019
Press Conference – Vietnam ITO Conference 2019	HCMC (VN)	Jun 2019
Seminar: How to convey the message of the Enterprise to everyone	HCMC (VN)	Sep 2019
Seminar: How to succeed in international sales	HCMC (VN)	Oct 2019
Vietnam ITO Conference 2019	HCMC (VN)	Oct 23-25, 2019

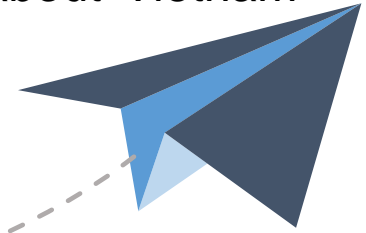


What

1. Promote Vietnam IT industry
2. Promote the conference and brand name of VNITO Alliance
3. Connect partners & customers
4. Build relationship and increase sales

Who

1. Foreign tech companies have outsourcing needs
2. Vietnam IT companies & solutions providers
3. Vietnam & foreign companies in each industry: finance - banking, e-commerce, logistics, etc., who are customers of solution providers
4. Others who wants to know more about Vietnam IT industry & innovation trends



How

1. Build a full-info website for event
2. Promote event information on communication channels of partners, associations, consulates in Vietnam & overseas
3. Social media channels: Facebook, Youtube, Eventbrite
4. Seminar, promotion trip to overseas and cities in Vietnam
5. Media partners: TV news, banner, articles about the event

Where

1. Vietnam
2. Japan
3. USA / North-America
4. Europe
5. Asia- Oceania



EVENT TICKETS

Free for overseas guests

Welcome Drink
500.000 VND
18:00 – 20:30 Oct 23, 2019

Conference
1.000.000 VND
Regular
08:00 – 17:00 Oct 24, 2019

Regular Seat
No Gala Dinner
No Gift Voucher
Online Guide

Conference
2.000.000 VND
VIP
08:00 – 21:00 Oct 24, 2019

VIP check-in
VIP Seat
Gala Dinner
Gifts/ Voucher
Hardcopy Guide



Special Offer for Early-birds (by July 31st 2019)

Buying 01- 03 tickets	10% Discount
Buying 04 -10 tickets	15% Discount
Buying 10+ tickets	20% Discount

Full-day admission

- + Listening to 2 conference sessions & 8 panel discussions
- + Meeting with over 30 influential speakers in IT and other sectors
- + Connecting with more than 400 potential customers & partners
- + Contacting with 100 famous journalists
- + Visiting over 50 IT solution counters

Material Package:

- + Online booklet included speaker bio, company info in B2B and Exhibition

Tea-break all day, Lunch buffet

- VAT is not included
- The price based on Drinks & Food costs, can be changed following to the venue

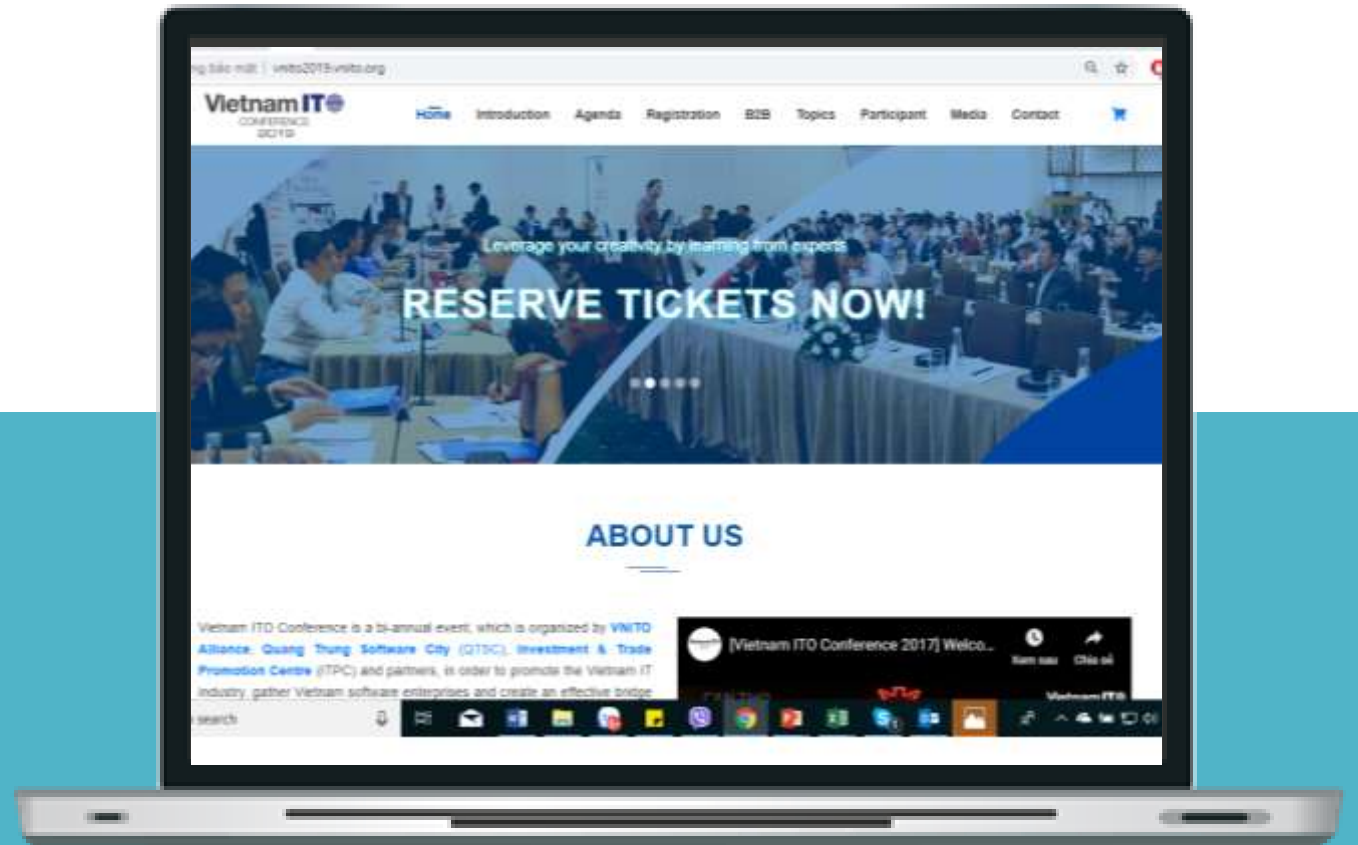
15% Discount by July 31, 2019
20% Discount for 5 units

➤ VAT is not included

<p>5.000.000 VND</p>	<p>10.000.000 VND</p>	<p>10.000.000 VND</p>	<p>5.000.000 VND</p>
<p>VNITO Member Booklet</p>	<p>Exhibition Counter</p>	<p>B2B Table</p>	<p>Conference Booklet</p>
<p>2.000.000 VND/ information page 3.000.000 VND/ advertising page</p>	<p>08:00 – 19:00 Oct 24, 2019</p>	<p>13:30 – 17:00 Oct 24, 2019</p>	<p>Distributed to all participants of event</p>
<p>Price on 1 Advetising page</p>	<p>First come, first served</p>	<p>Free for overseas/ potential buyers</p>	<p>Price on 1 page</p>
<p>A5 size English Printed & Online version</p>	<p>1 counter (2m*2m) 1 table & 2 chairs 1 constructed backdrop Free tea-break all day</p>	<p>1 table (2m*1m) 06 chairs + 01 standee Table + number head Free tea-break & water for half-day</p>	<p>A5 size English Printed & Online version</p>

VISIT OUR WEBSITE

vnito2019.vnito.org



Vietnam ITO Conference 2019

[Sponsorship Levels & Benefits](#)

[Sponsorship Brief](#)

[Leaflet](#)

Vietnam ITO Conference 2017

[Photo Report](#)

[Mainstream Report](#)

[Social Report](#)

Vietnam ITO Conference 2015

[Final Report](#)

[Media Report](#)

DOWNLOADS

CONTACT US

Feel free to contact us for further information. We're pleased about it!

Ms. Nga Nguyen

M: +84 8888 77 602 (Viber)

E: thuynnga@qtsc.com.vn

Skype: [nguyennga512](https://www.skype.com/people/nguyennga512)

Ms. Tam Pham

M: +84 8888 77 584

E: contact@vnito.org

Skype/Viber/WhatsApp: +84 909 863 349



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contact@vnito.org



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