



Vietnam IT   
CONFERENCE  
2017

# VIETNAM ITO CONFERENCE 2017

## REPORT

18, 19, 20/10/2017  
GEM Center – HCM City

# CONTENT

- *ONLINE CHANNELS*
- *PROMOTION CAMPAIGNS*
- *KEY NUMBERS*
- *PHOTO REPORT*

# ONLINE CHANNELS



# WEBSITE

[→](#) [↺](#) [🏠](#) [vnito2017.vnito.org](#) [★](#) [🗨️](#)

[📞 \(+84\) 987 036 598](#) [✉️ contact@vnito.org](#) [VNITO Conference 2015](#) [Japanese](#)

**Vietnam IT**  
CONFERENCE  
2017


[Introduction](#) [Participant](#) [Sponsor](#) [B2B](#) [Exhibition](#) [Media ▾](#) [Contact](#)

VIETNAM - ASIA TIER 1 DELIVERY DESTINATION

## VNITO CONFERENCE 2017

📅 Oct 19-20, 2017 📍 GEM Center, 08 Nguyen Binh Khiem St., Da Kao Ward, Dist.1, HCMC, Vietnam

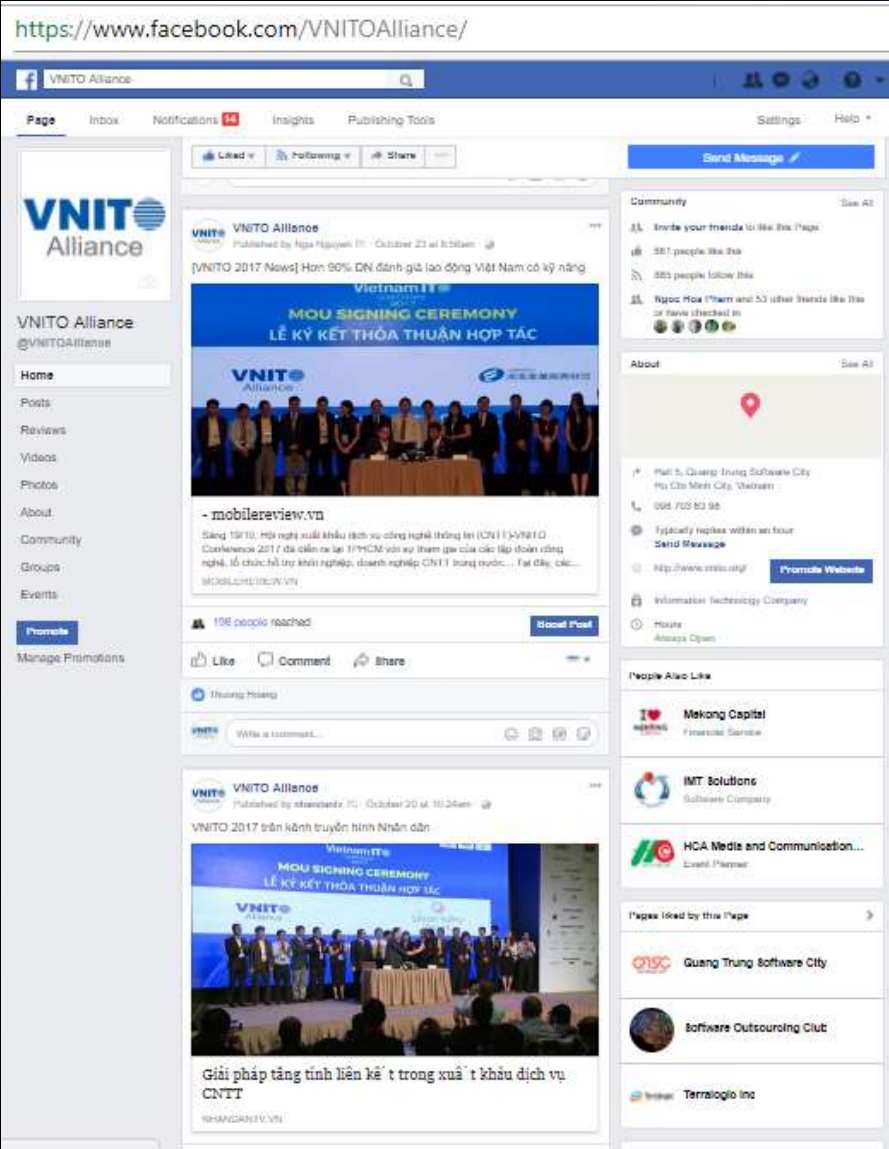
FREE ADMISSION FOR OVERSEAS PARTICIPANTS



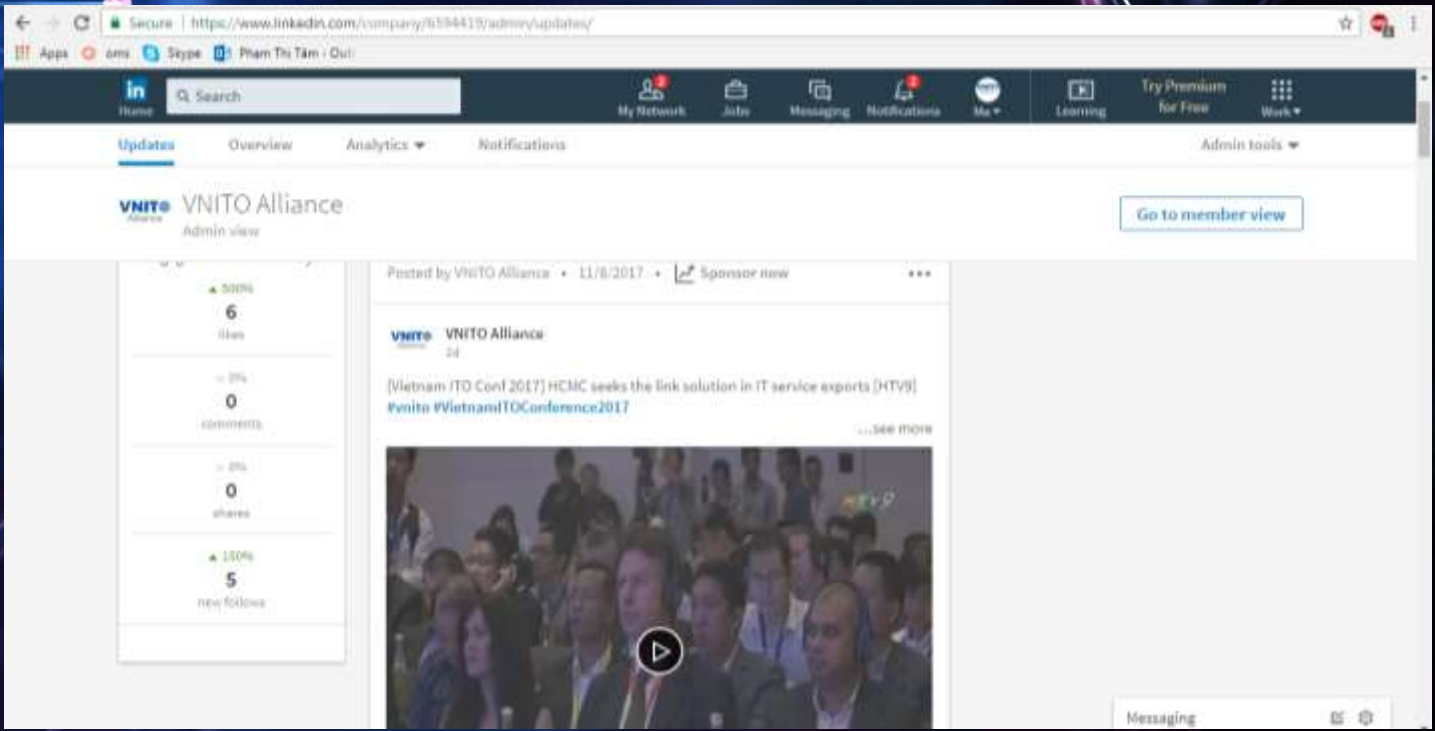
[↓](#)



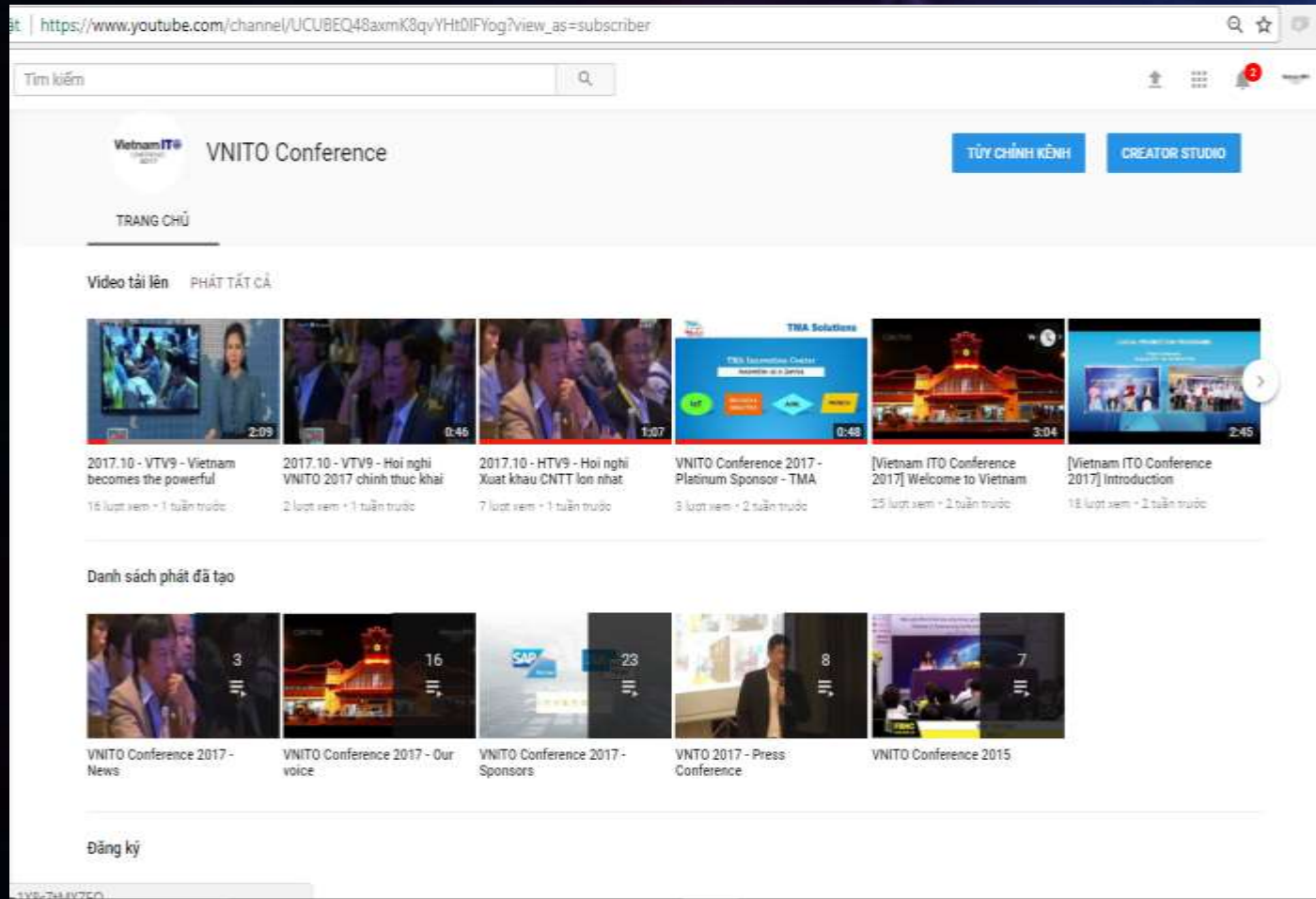
# ONLINE CHANNELS



Facebook: VNITO Alliance



LinkedIn: VNITO Alliance



Youtube: VNITO Conference



App: VNITO Conference



# PROMOTION CAMPAIGNS



# OVERSEAS PROMOTION



Japan Promotion(Tokyo – Osaka – Yokohama - Fukuoka) – 05/2017



# OVERSEAS PROMOTION

Vietnam IT  
CONFERENCE  
2017



Singapore Promotion - 05/2017

# OVERSEAS PROMOTION



U.S. Promotion – 07/2017



# LOCAL EVENTS

Vietnam IT  
CONFERENCE  
2017

HCMC,  
03/2017



HCMC,  
05/2017



HCMC,  
06/2017



HCMC,  
07/2017





# LOCAL EVENTS

Hanoi,  
07/2017



Hanoi,  
08/2017



Hanoi Member Monthly Meet-up

# LOCAL EVENTS



Can Tho (08/2017)



# LOCAL EVENTS



Organizing Committee Meeting/ Advisory Board (+30 meetings)



# LOCAL EVENTS



Meeting with Consulates / Associations (12 meetings)

# KEY NUMBERS





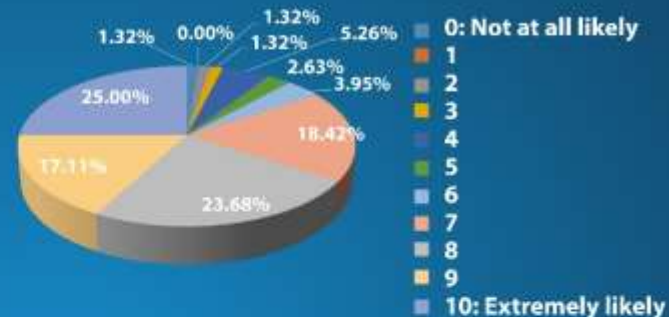
## EVENT ACTIVITIES

1	Welcome Drink
3	MOU Signing with Partners from U.S & Japan
2	Conference Session with 7 keynote addresses
4	Panel Discussions with 14 presentations
2	Workshops
1	Gala Dinner
2	Technical Tour to visit Quang Trung Software City & 08 IT companies
1	Business Matching Session with 30 matching tables, more than 200 meeting slots
1	Technical Exhibition with 39 counters
1	Cu Chi Tunnel & City Tour

**92%** of the participants said that the event meet their objectives



Over **90%** of the participants are likely to recommend VNITO Conference to a friend



Over **80%** rated the event from good to excellent



Over **95%** of the participants are likely to attend VNITO Conference again in the future





# PHOTO REPORT

DATE	TIME	THEME	VENUE
Oct 18, 2017	17:00 – 21:00	Welcome Drink	Sol, 7 <sup>th</sup> Floor, GEM Center
Oct 19, 2017	08:00 – 12:00	Conference	Castor 1, 5 <sup>th</sup> Floor, GEM Center
	12:00 – 13:30	Lunch Buffet	Pollux 1, 3 <sup>th</sup> Floor, GEM Center
	13:30 – 17:00	Panel Discussion	Castor 3&4, 5 <sup>th</sup> Floor, GEM Center
	17:00 – 18:00	Net-working	Castor 1, 5 <sup>th</sup> Floor, GEM Center
		Book Introduction	Castor 4, 5 <sup>th</sup> Floor, GEM Center
	18:00 – 21:00	Gala Dinner	Castor 1, 5 <sup>th</sup> Floor, GEM Center
Oct 20, 2017	08:00 – 12:00	Workshop & B2B	Castor 1&3, 5 <sup>th</sup> Floor, GEM Center



# 18

OCT

**WELCOME DRINK**



Venue  
**GEM CENTER**  
8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC

# 17:00 – 17:50: REGISTRATION





# 17:50 – 18:00: OPENING REMARK



Mr. Long Lam introduced about Vietnam ITO Conference 2017

# 18:00 – 18:02: CLIP VNITO 2017





# 18:02 – 21:00: NET-WORKING



**+120 participants**

**Networking**

**Finger Foods**



OCT **19, 20**

**EXHIBITION**



Venue  
**GEM CENTER**  
8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC







**39 Counters**

**2-day of technology showcase**

**Thousands of visits**

# 19

OCT

CONFERENCE



Venue  
**GEM CENTER**  
8 NGUYEN BINH KHIEM, DISTRICT 1, HCM



08:30 – 09:00



MC introduced about the Vietnam ITO Conference 2017

08:30 – 09:00



Playing Video to introduce Vietnam



08:30 – 09:00



Mr. Tran Vinh Tuyen - Vice Chairman of Ho Chi Minh City People's Committee  
announced the Welcome Remark

08:30 – 09:00



Mr. Dao Dinh Kha, Director, ICT Department, Ministry of Information and Communications announced the Welcome Remark



# 09:00 – 09:30: MOU SIGNING CEREMONY



MOU Signing Ceremony between VNITO Alliance and Silicon Valley Forum (SVF), USA



# 09:00 – 09:30: MOU SIGNING CEREMONY



MOU Signing Ceremony between VNITO Alliance and Vietnam IT Development Group (VIDG), USA



# 09:00 – 09:30: MOU SIGNING CEREMONY



MOU Signing Ceremony between VNITO Alliance and Shonan Industrial Promotion Foundation (SIPF), Japan



# 09:00 – 09:30: MOU SIGNING CEREMONY





09:00 – 09:30



Mr. Pham Thiet Hoa, Director of Investment and Trade Promotion Center (ITPC)  
announced the Opening Remark

**09:00 – 09:30**

**Vietnam IT**  
CONFERENCE  
**2017**



Playing video about Vietnam ITO Conference 2017



# 09:30 – 10:00: CONFERENCE SESSION 1



Dr. Nguyen Cong Ai, Partner of KPMG Vietnam presented about  
“Vietnam - Navigating the future of IT Services sector”



# 09:30 – 10:00: CONFERENCE SESSION 1



Ms. Denyse Cardozo, Executive Director of the Silicon Valley Forum talked about "Accessing Silicon Valley Technology Ecosystem"



# 10:00 – 10:30: TEA-BREAK & NETWORKING



The guests are invited on stage to take a photo



# 10:00 – 10:30: TEA-BREAK & NETWORKING





# 10:30 – 12:00: CONFERENCE SESSION 2



Mr. Nick Lonsdale, CFO of NashTech shared a story about  
"A 20-year Journey: from Dial up Internet to IoT"

# 10:30 – 12:00: CONFERENCE SESSION 2



Mr. Michael Hackett - Co- Founder/ Senior VP of LogiGear Corp. had a presentation about  
“Modernizing Software Delivery through Teamwork, Technology and Innovation”



# 10:30 – 12:00: CONFERENCE SESSION 2



Dr. Nguyen Huu Le, Chairman of TMA Solutions shared about “How to Leverage Vietnamese Talents for Global Innovation : Innovation as a Service?”



# 10:30 – 12:00: CONFERENCE SESSION 2



Mr. Aslam Sherieff J - VP/GM Global Delivery and Engineering of Terralogic presented about “Transforming & Organizing for Emerging Technologies”



# 10:30 – 12:00: CONFERENCE SESSION 2



**+400 participants**

**+100 reporters**

**3 Welcome Remarks**

**5 keynote speeches**



# 19

OCT

**LUNCH BUFFET**



Venue  
**GEM CENTER**  
**8 NGUYEN BINH KHIEM, DISTRICT 1, HCM**

# 12:00 – 13:30: LUNCH BUFFET





# 19

OCT

**PANEL DISCUSSION**



Venue  
**GEM CENTER**

**8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC**

TIME	AGENDA	VENUE
13:20 – 13:30	Set up	Castor 3&4, 5 <sup>th</sup> Floor
13:30 – 15:00	Panel Discussion #01: How to Attract Talents in Vietnam? Capabilities of Vietnam IT Human Resources	Castor 3, 5 <sup>th</sup> Floor
	Panel Discussion #02: Outlook and Insights about the BPO Industry in Vietnam	Castor 4, 5 <sup>th</sup> Floor
15:00 – 15:15	Tea Break & Networking/ Exhibition Visiting	Castor 3&4, 5 <sup>th</sup> Floor
15:15 – 16:45	Panel Discussion #03: Transforming Vietnam – Japan Cooperation	Castor 3, 5 <sup>th</sup> Floor
	Panel Discussion #04: How to Leverage New Technologies and Solutions to Increase Competitive Advantages and Win	Castor 4, 5 <sup>th</sup> Floor
17:00 – 18:00	Net-working	Castor 1, 5 <sup>th</sup> Floor
17:00 – 18:00	Book Introduction: “Linked” by Prof. Laszlo Barabasi	Castor 4, 5 <sup>th</sup> Floor



# 13:30 – 15:00

## Panel Discussion 1 & Panel Discussion 2

# PANEL DISCUSSION 1 – CASTOR 3



Mr. Long Vuong - Senior Director of LogiGear Corp – Moderator of Panel Discussion 1.



# PANEL DISCUSSION 1 – CASTOR 3



Mr. Jovian Ho - Chief Operating Officer and  
Co-founder of Dynagility



Ms. Nguyen Thi Anh Thu - Managing Director  
of ISC Quang Trung

# PANEL DISCUSSION 1 – CASTOR 3



Mr. Hoang Viet Anh - CEO of FPT Software



Ms. Nguyen Phuong Mai - Managing Director  
of Navigos Search



# PANEL DISCUSSION 1 – CASTOR 3



All speakers and also Mr. Le Sy Vinh - Dean of Information Technology Faculty at University of Engineering and Technology, VNU Hanoi joined the discussion with the topic “How to Attract Talents in Vietnam? Capabilities of Vietnam IT Human Resources”. The guests shared their views and conversations with the speakers.

# PANEL DISCUSSION 1 – CASTOR 3



Mr. Long Vuong (moderator) gave presents to the speakers.



**+180 participants**

**4 presentations**

**5 panelists + moderators**

# PANEL DISCUSSION 2 – CASTOR 4



Mr. Viet Ho - CPO, Russell Investments – Moderator of Panel Discussion 2



# PANEL DISCUSSION 2 – CASTOR 4



Mr. Frank Schellenberg - Founder, DIGI-TEXX



Mr. Franc Parcon - Chief Customer Delivery  
Officer, Swiss Post Solutions

# PANEL DISCUSSION 2 – CASTOR 4



All speakers and also Ms. Truong Hong Tam - Director of BPO, NashTech Vietnam joined the discussion with the topic “Outlook and Insights about the BPO Industry in Vietnam”.



# PANEL DISCUSSION 2 – CASTOR 4



The guests shared their views and questions about the topic with the speakers.

# PANEL DISCUSSION 2 – CASTOR 4



The Organizing Committee's representatives gave presents to the speakers and moderator.



**+50 participants**

**3 presentations**

**4 panelists + moderators**

# 15:15 – 16:45

## Panel Discussion 3 & Panel Discussion 4



# PANEL DISCUSSION 3 – CASTOR 3



Mr. Mitsuoka Shuichi - Director of Topgate  
Co.,LTD



Mr. Itabashi Tetsuya - President of A.C.T  
Co.,LTD

# PANEL DISCUSSION 3 – CASTOR 3



Mr. Shirai Chiaki - Vice Chairperson of NPO  
JASIPA



Mr. Shohei Takiyama - Division Head, SES  
Division General, Health Management  
Promotion Office of Analytics Japan



# PANEL DISCUSSION 3 – CASTOR 3



Ms. Atsuko FUKAGAWA - Deputy Managing  
Director of JETRO Ho Chi Minh Office

# PANEL DISCUSSION 3 – CASTOR 3



The speakers and also Mr. Yasuno Ken, Vice President, Hitachi Consulting Global Services Japan, IT Outsourcing; Mr. Toshi Mochizuki joined the discussion with the topic “Transforming Vietnam – Japan Cooperation”.



# PANEL DISCUSSION 3 – CASTOR 3



The guests shared their views and questions about the topic with the speakers.

# PANEL DISCUSSION 3 – CASTOR 3



Ms. Quyen Nguyen - Managing Director of S3 Corp. Japan  
(Moderator) gave presents to the speakers.



**+80 participants**

**5 presentations**

**6 panelists + moderators**

# PANEL DISCUSSION 4 – CASTOR 4



Prof. Laszlo Barabasi - The Robert Gray Dodge Professor of Network Science, Distinguished University Professor at Northeastern University, Lecturer of Harvard University



# PANEL DISCUSSION 4 – CASTOR 4



Mr. Nguyen Francis Tuan Anh - Director,  
Developer Experience & Evangelism,  
Microsoft Vietnam



Mr. Jerry Lim - Country Head, Grab Vietnam

# PANEL DISCUSSION 4 – CASTOR 4



All speakers also Ms. Nicole Nguyen - Marketing Manager, Infinity Blockchain Labs and Mr. Tindaro Danze - Vice President, Country Division Lead, Siemens Limited Vietnam joined the discussion with the topic “How to Leverage New Technologies and Solutions to Increase Competitive Advantages and Win”.



# PANEL DISCUSSION 4 – CASTOR 4



The guests shared their views and questions about the topic with the speakers.



# PANEL DISCUSSION 4 – CASTOR 4



The Organizing Committee's representatives gave presents to the speakers and moderator.



**+120 participants**

**3 presentations**

**6 panelists + moderators**



# 17:00 – 18:00

Book Introduction: “Linked”  
by Prof. Laszlo Barabasi



**+40 participants**

**2 presentations**

**2 speakers**

# 19

OCT

**GALA DINNER**



Venue  
**GEM CENTER**

**8 NGUYEN BINH KHIEM, DISTRICT 1, HCM**



# 17:00 – 18:00: WELCOME





# 17:00 – 18:00: WELCOME



Vietnamese Tea Art Area



# 17:00 – 18:00: WELCOME



Coconut Leaves Area



# 17:00 – 18:00: WELCOME



"To he" Area



# 18:00 – 18:10: OPENING PERFORMANCE



Trung Luong and Bo Cong Anh dancer group opened the show by double-stringed lute performance on the theme song "Hello Vietnam".



# 18:00 – 18:10: OPENING PERFORMANCE



The guests applauded for the impressive performances.



MC welcomed guests and introduced the  
GALA DINNER



# 18:10 – 18:20: VIP'S SPEECH



# 18:20 – 19:00: THANK YOU



Advisory Board



# 18:20 – 19:00: THANK YOU



Platinum Sponsors



# 18:20 – 19:00: THANK YOU



Gold and Silver Sponsors



# 18:20 – 19:00: THANK YOU



Bronze and Other Sponsors



# 19:00 – 20:30: GALA DINNER



VIP and The Organizing Committee were cheering to start the GALA DINNER.



# 19:00 – 20:30: GALA DINNER





# 19:00 – 20:30: GALA DINNER



Dong Do traditional band



# 19:00 – 20:30: GALA DINNER



Hung Nguyen's band

# 19:00 – 20:30: GALA DINNER



Trung Luong with double-stringed lute performance



# 19:00 – 20:30: GALA DINNER





# 20:30 – 21:00: GALA DINNER





**+250 participants**

**3 traditional welcome areas**

**Dinner & Live Music**

# OCT 20

## WORKSHOP



Venue  
GEM CENTER  
8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC



09:00 – 09:15



MC welcomed the guests and introduced about workshop  
“The Vietnam - US Agritech Cooperation”



09:00 – 09:15



Mr. Lam Nguyen Hai Long, President of VNITO Alliance, CEO of Quang Trung Software City had a welcome speech to start the workshop.



09:15 – 09:30



Mr. Tu Minh Thien, Deputy Director of Agricultural Hi – Tech Park of Ho Chi Minh City (AHTP) presented about “Hi-tech Agriculture in Ho Chi Minh City – Opportunities for Cooperation”



09:30 – 09:45



Mr. Nguyen Dong, Deputy Head of the Authority of Lam Dong Concentrated IT Park, Lam Dong Province Department of Information and Communications shared about “Reality and Vision of Hi-tech Agriculture Application in South Central Highlands of Vietnam”.



09:45 – 10:00



Ms. Vo Thi Thu Huong, Deputy Director, VCCI Can Tho said about  
“Smart agriculture in the Mekong Delta”.

10:30 – 10:40



Mr. Gerald Smith, Senior Attache for Agricultural Affairs of the Consulate General of the United States of America.



10:40 – 11:00



Mr. Trung Trinh, Managing Partner of Vietnam IT Development Group (VIDG) talked about “Orientation and Opportunities for Vietnam – U.S.Agritech Cooperation. Experience from the U.S”.

**11:00 – 11:15**



Mr. Klaus Wehage, Head of International Relations of Silicon Valley Forum shared experience when working with companies.



11:15 – 12:00



All speakers joined the discussion with the topic “Vietnam – US Agritech Cooperation”.

**11:15 – 12:00**



The guests shared their views and questions about the topic with the speakers.



11:00 – 12:00



The Organizing Committee's representatives gave presents to the speakers.

**+180 participants**

**5 panelists + moderators**

**7 presentations & speeches**



# OCT 20

**BUSINESS MATCHING**



Venue  
**GEM CENTER**  
8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC

08:55 – 09:00



The Organizing Committee's Representatives had a welcome speech to start the Business Matching.





# 09:00 – 12:00: BUSINESS MATCHING





**+150 participants**

**30 Vietnamese IT companies**

**27 foreign delegations**

**+200 matching slots**



# 13:00 – 17:00: ICT COMPANIES VISIT

Vietnam IT  
CONFERENCE  
2017



**+50 participants**

**2 routes**

**Visit 8 companies**



# 18:00 – 21:00: ICT COMMUNITY PARTY

Vietnam IT  
CONFERENCE  
2017



**+40 participants**

**Close party**

**Dinner & Beer**

**Lucky Draw**



# 21

OCT

**CU CHI & CITY TOUR**



**Venue**  
**GEM CENTER**

**8 NGUYEN BINH KHIEM, DISTRICT 1, HCMC**



08:00 – 17:00





**13 participants**

**Visit Cu Chi tunnel**

**Visit Ben Thanh market**

**Visit Independence Palace**

# LOGISTIC









# THANK YOU