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# VIETNAM The Emerged Destination For Innovation

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Top tech event with 100+ innovative solution providers

## **FACTSHEET**

Vietnam ITO Conference is a bi-annual event, which is organized by VNITO Alliance, Quang Trung Software City (QTSC), Investment & Trade Promotion Centre (ITPC) and partners, in order to promote the Vietnam IT industry, gather Vietnam software enterprises and create an effective bridge between Vietnamese IT companies to the world.

Vietnam ITO Conference assists buyers and service providers to network, cooperate and discuss trends, issues, and opportunities related to software services.

### **Date & Venue**

- Date: October 23-25, 2019 [Main Conference is on October 24, 2019]
- Venue: Tan Son Nhat Hotel Saigon, 202 Hoang Van Thu, Phu Nhuan District, Ho Chi Minh City, Vietnam

### **Steering Committee**

- Ho Chi Minh City People's Committee

### **Organizers**

- Investment & Trade Promotion Center of Ho Chi Minh City (ITPC)
- Quang Trung Software City (QTSC)
- VNITO Alliance (VNITO)

### **Who should join?**

This event aims to provide you with in-depth understanding of the dynamic innovation and technology landscape of Vietnam as well as to facilitate your search for the right partners for your next digitalization and post-digitalization strategies. In particular, the participants includes but not limited to:

- Innovation-driven firms seeking ITO/BPO solutions in Vietnam
- Solution providers to introduce innovative products & solutions
- Explorers in quest of case studies on new technologies to enhance competitive advantages
- Entrepreneurs and tech people seeking effective platform for networking/business matching

### **What In It For You?**

- A top tech event with more than 100 IT service providers, in discussion and business matching with a wide range of customers and interested players
- Get involved in discussions on the latest tech trends and innovation ideas
- Establish partnership and meet with like-minded professionals
- Leverage your creativity by learning from experts

### **Highlights**

- Welcome Drink, Networking Session
- Conference & Panel Discussion
- Exhibition, Business Matching, Gala Dinner
- Software Park Tour, Onsite Exploration
- Business Opportunities

## PROGRAM

-Tentative-

### PRE-EVENT DAY: Welcome Drink

**Time:** 17:00 – 20:30, Oct 23, 2019

**Venue:** Tan Son Nhat Hotel Saigon, 202 Hoang Van Thu, Phu Nhuan District, HCMC

### DAY 1: Main Conference

**Time:** 8:00 – 21:00, Oct 24, 2019

**Venue:** Tan Son Nhat Hotel Saigon, 202 Hoang Van Thu, Phu Nhuan District, HCMC

08:00 – 08:30	Registration
08:30 – 09:00	<b>MOU Signing Ceremony</b> - VNITO Alliance – NIPA/KICC (Korea) - VNITO Alliance – ISCO Okinawa (Japan)
09:00 – 09:30	Welcome – Opening Remarks
09:30 – 10:00	<b>Session 01: Vietnam Tech Outlook</b> - Dr. Nguyen Cong Ai, Senior Partner, Leading KPMG Ho Chi Minh City Office, KPMG Vietnam
10:00 – 10:30	<b>Session 02: Breakthrough in Vietnam Innovations</b> - Dr. Vu Minh Khuong, Associate Professor of Lee Kuan Yew School of Public Policy (National University of Singapore), Member of National Economic Advisory Board for Vietnam's Prime Minister
10:30 – 10:45	Tea-break – Networking – Exhibition visit
10:45 – 12:00	<b>Panel Discussion 01: Innovations (AI/ML, Blockchain, Big Data, IOT)</b> On the forefront of innovation in the areas of AI, Block chain, Big Data, IOT, ect.), should Vietnam tech companies be ready to earn more opportunities in this challenge? - Mr. Tran Phuc Hong, Vice President of TMA Solutions - Ms. Nicole Nguyen, Head of Asia Pacific, Asia Blockchain Review - Ms. Pham Thi Tuyet Loan, CTO, NashTech - Mr. Park Jihwan, CEO, ThinkforBL (Korea) - Mr. Nguyen Hong Hai, CEO Lotus App
12:00 – 13:30	Luncheon
13:30 – 15:00	<b>Panel Discussion 02: Digital Transformation</b> Digital transformation is making waves worldwide. What Vietnam enterprises should do to boost and be power in this new era? - Mr. Nguyen Quan Vien, Vice President, Global CyberSoft (VN) - Mr. Phillip Nguyen, Director of Digital Service, Siemens AG - Mr. Kim Young Wook, Advisory Board, Hanwha Group (Korea) - Mr. Frank Schellenberg, Founder and CEO of DIGI-TEXX - Mr. Indrajit Lahiri, CEO of TPFico

	<p><b>Panel Discussion 03: Tech Talents</b> Capabilities and competencies of Vietnam IT workforce. Assessment of IT workforce and education system. Best practices in hiring, building, training and keeping a winning IT team. - Mr. Vuong Bao Long, Senior Director, LogiGear Vietnam - Ms. Nguyen Phuong Mai, Managing Director, Navigos Vietnam - Mr. Jeffrey Goss, Vice President, Arizona State University - Duy Tan's Representative</p>
	<p><b>Business Matching Session</b></p>
15:00 – 15:30	Tea-break
15:30 – 17:00	<p><b>Panel Discussion 04: Japan Market Development</b> Japanese partners' success stories when working with Vietnam IT services companies. How to strengthen Vietnam – Japan cooperation. Best business model and/or new cooperation initiatives for Japanese &amp; Vietnamese partners. - Ms. Nguyen Thi Kieu Quyen, Managing Director, S3 Japan - Mr. Chiaki Shirai, Board of Director, JASIPA - Mr. Choukei Itarashiki, Okinawa Prefecture</p>
	<p><b>Business Matching Session</b></p>
17:00 – 18:00	Networking – Visiting exhibition counters – Interviewing
18:00 – 21:00	Gala Dinner
<p><b>DAY 2: IT Companies Tour</b> <b>Time:</b> 8:00 – 16:30, Oct 25, 2019 <b>Venue:</b> HCMC, Vietnam</p>	
08:00 – 11:30	Visiting Vietnam Top IT Companies
13:30 – 16:30	Visiting Quang Trung Software City (QTSC)

**CONTACT**

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