

SPONSORSHIP BRIEF

Sponsorship is one of the most effective strategies to broaden your company's brand & image in the upcoming eventful series of **Vietnam ITO Conference 2019**, which attracts **more than 1000 interactions** on the ground and congregate more than **100 Vietnam solutions providers** in diverse fields such as: Fintech, Automotive, E-commerce, BPO, AgriTech, Innovations (AI/ML, Blockchain, Big Data, IOT), Digital Transformation, Tech Talents and with country-theme pavilions (Japan/ Korea/ Singapore).

It would be a golden opportunity for any enterprise to promote and brand its name and products/services via the largest and ever best domestic and international PR campaigns for Vietnam ICT industry with various activities: conferences, panel discussions, technology solutions showcase, business matching, gala dinner, software park/enterprise visits, city tour, etc. The Organizing Committee would like to offer the following Packages and Benefits:

(VND, exclusive of 10% VAT)

Packages	TITANIUM SPONSOR 200 million (Exclusive sponsor)	PLATINUM SPONSOR 100 million	GOLD SPONSOR 60 million	SILVER SPONSOR 30 million	BRONZE SPONSOR 15 million
Sponsor Benefits					
CONFERENCE ADMISION					
Complimentary invitations (VIP Ticket) <i>(sponsor can invite potential customers)</i>	10	05	03	02	01
Complimentary invitations (Regular Ticket) <i>(sponsor can invite potential customers)</i>	20	10	05	03	01
Complimentary invitations to Welcome drinks <i>(sponsor can invite potential customers)</i>	10	05	03	02	01
Discount on additional tickets	50% Discount	50% Discount	50% Discount	50% Discount	25% Discount
Exhibition counter	04	02	01	50% Discount	25% Discount
Desk for business matching session	01	01	01	01	50% Discount
Sponsor can delegate a host/speaker/panelist/moderator in the panel sessions	✓	✓	Only panelist		
Oral acknowledgment & honor accolade by the Organizer at Gala Dinner	✓	✓	✓	✓	✓
BRANDING AT THE EVENT					
Pages color advertisement in the conference guide, delivered to hundreds of participants (Self-designed and prepared by sponsor)	02	01	1/2	1/2	1/4
Sponsor's standees which can be placed in the allocated area (designed and prepared by the sponsor)	04	03	01	01	
Promotional pieces (brochure, handout, card flyer, or booklet) in the delegate bags (to be prepared by the sponsor)	✓	✓			

Sponsor's logo on all printed materials of the Conference	Largest	Large	Medium	Small	Smaller
Sponsor's logo and sponsorship title on the PowerPoint sponsor slide displayed between the technical sessions	Largest	Large	Medium	Small	Smaller
Sponsor's logo on Login page of Event Free Wifi	Largest	Large			
Sponsor's logo on the Organizing Committee's T-shirt	✓				
Sponsor's video (30s) will be displayed in the beginning of panel session	✓	✓			
Sponsor's video will be displayed on the LED Screen in waiting time (Welcoming & Break time)	✓	✓			
Receive PR report, customers' feedback from the Organizer after the event	✓ (participant list)	✓	✓	✓	✓

PR DURING THE EVENT

Sponsor's logo, sponsorship title and hyperlink on events main webpage	Largest	Large	Medium	Small	Smaller
Sponsor's logo on Cover Photo of VNITO Fanpage and Event page	Largest	Large	Medium	Small	Smaller
Sponsor's logo on the e-Factsheet of the event distributing to partners and potential delegates	Largest	Large	Medium	Small	Smaller
Sponsor's logo and sponsorship title on signs displayed in high-traffic areas	Largest	Large			
Articles on VNITO website (to be provided by the sponsor)	04	03	01	01	01
Posts on VNITO Facebook (to be provided by the sponsor)	04	03	01	01	01
Sponsor's video will be displayed on Youtube, Facebook of VNITO	✓	✓	✓	✓	✓
Acknowledgment in all event's press releases	✓				

Notes:

*All benefits are subject to change in order to effectively suit the sponsor's needs
Sponsorship packages are available on a first-come-first-served basis*

We are also willing to receive single and multiple sponsorship for Welcome Drink, Gala Dinner, Conference Gift, Travel/Transportation, Hotel, Promotion Video, Conference Printings, Wifi/Internet, Conference Apps, Delegate Badge, Media, and anything that helps for the best outcome of the event.

CONTACT

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